Please do not allow cell phone use on airplanes. Unfortunately, most users have no consideration whatsoever for other people. Most of them are rude and obnoxious and god forbid any others make it difficult to have their conversation. If this is allowed, it will only be a short time before fights begin to break out. People can go 2-3 hours without using their phone. If they can't then perhaps they need to find anopther mode of transportation